



hairpearl®

*STEP-BY-STEP
INSTRUCTION*

Lash Lift Manual

EYELASH LIFTING SYSTEM "LASHPEARL" - STEP-BY-STEP INSTRUCTION

MADE BY BiosmetiCS EYE CARE



ESSENTIAL FACTS – BEFORE THE ACTION STARTS

The *Biosmetics* Lash Lifting System has been created for professional use only!

Only well educated and experienced professionals should apply a lash lift since this treatment requires essential skills, abilities and competent knowledge of anatomy, dermatology and hygienics etc. Also a professional has to

- be informed about all health laws and regulations within the region in which the service will be provided.
- comply with all consumer laws/regulations and occupational Health & Safety laws within the region in which the service will be provided.



CONTENT

INTRODUCTION – WHY LASH LIFTING?.....	4
ADVANTAGES – THE <i>HAIRPEARL</i> LASH LIFT SYSTEM.....	4
PRODUCTS REQUIRED TO PERFORM TREATMENT	5
PAY ATTENTION TO THE PAD SIZE BEFORE STARTING.....	6
PROCEDURE – STEP BY STEP	7
IMPORTANT AFTERCARE.....	10
CONTRAINDICATIONS & CONTRA-ACTIONS	11
PATCH TESTING – OUR RECOMMENDATION:.....	12
JUST IN CASE - PROCEDURE FOR RELAXING OR REVERSING A LASH LIFT.....	13
INGREDIENTS - WHAT MAKES OUR SYSTEM SO UNIQUE?.....	14
PROMOTIONAL ARGUMENTS – WHO BENEFITS & COMBINATIONS.....	16
CONSULTATION	18

ANNEX

DRAFTED PATIENT RECORD



INTRODUCTION – WHY LASH LIFTING?

We live in a world where women and men are constantly looking for the latest beauty trend that will help them to appear more attractive. Not everyone is comfortable having semi-permanent lashes attached to their natural lashes or find strip lashes easy to apply. The *Biosmetics* Lash Lift System is the innovative method of giving the illusion the natural lashes are longer and have more volume using formulations and products made in Germany and Europe.

The eyes are the focal point of any face and enhancing the natural eyelashes giving them an amazing lift and tint is a striking way to make the most of what we were born with – natural beauty!

The *Biosmetics* Lash Lift System is an advancement from the old-fashioned lash perm, where rolls were positioned on the eyelids near the lash line, and the lashes were curled around them with the risk that lashes might look curly but short and stubby. The *Biosmetics* Lash Lift System is specially created using silicone pads adhered to the eyelid at the lash line. The lashes are lifted from the root and set in place over this pad before having our system applied.

Creating a natural looking lift and giving the illusion of length and volume for up to 6-8 weeks.

Treatment time: takes around 30 - 45 minutes

Advantages – The *Biosmetics* Lash Lift System

- **makes the eyes appear more open** without having to spend hours in the salon having semi-permanent lashes applied.
- is a **quicker and impressive** alternative to semi-permanent eyelashes and will enhance the clients own natural lashes, with little or no maintenance for weeks
- **costs half the price for the client, takes half the time and lasts 3 times longer than semi-permanent lashes.**



PRODUCTS REQUIRED TO PERFORM TREATMENT

- *Biosmetics EYELASH PERM & LIFT Cream No 1 – Waving Lotion*
- *Biosmetics EYELASH PERM & LIFT Cream No 2 – Neutralizer Lotion*
- **NEW** *Biosmetics EYELASH PERM & LIFT Cream No 3 – Lash Food Lotion*
Coming up soon, Autumn 2019
- *Biosmetics Moisturising Pen*

- *hairpearl Lash and Brow Shampoo Foam*
- *hairpearl Relaxing Eye Cream*
- *hairpearl Porcelain Mix Bowl*

- *Biosmetics Lash Lift Pads (Size S, M, L)*
- *Biosmetics Disposable Mascara Wands*
- *Biosmetics Aloe Eye Gel Patches*
- *Biosmetics Lash Bond*
- *Biosmetics Y-Brush*
- *Biosmetics Eye Separating Tool*
- *Biosmetics Microbrushes*
- *Biosmetics Lash Wiper – Lotion wiping brush*

- *3M Tape*
- *Cotton pads, swabs and damp cotton buds, lint free*
- *Gloves*
- *Head band (for client)*
- *Timer, towels and a cozy blanket*

Optional, for add-on tinting treatment:

- *hairpearl tint (deep black or blue black), regular or hairpearl **ppd-free***
- *hairpearl Cream Developer Oxidant*
- *Biosmetics Tinting Brush – round tip*
- *hairpearl Tint remover*



PAY ATTENTION TO THE PAD SIZE BEFORE STARTING

The *Biosmetics Silicone Lash Pads* are designed with a unique curve and rills. They come in 3 sizes to suit the needs of each client. The size of the *Silicone Pad* will determine the resulting lift in the natural lashes. Depending on the length of your client`s lashes, eye shape, lid shape and what your client wants, you can use different sizes to create a beautiful lift.

Please note that the larger pads offer a softer more natural curl where a small pad will provide a more dramatic curl.

Practical tip: The width of the lash pads can be trimmed in length to enable the perfect fit on the lash lid.

SMALL These small pads will add a more glamorous, dramatic curl to the eyelashes.

MEDIUM These medium pads are the most popular pads. They will give a wonderful subtle curl.

- Clients with hooded eyelids benefit from this medium size pads, if the small pad is used it would lift the lashes too much and could catch on the client`s eyelids.
- Clients with thick lashes should try medium size. Due to the weight and thickness of the lashes small pads are not recommended.

LARGE The large pads are used to give a beautiful natural looking curl.

- Clients with very straight or very curly lashes that are planning or going to have semi-permanent lash extensions applied benefit from this large size pads as they give just a little lift making the application of the extensions easier.

Practical tip: keep the pad after using (attach to client record card). So it can be used again at the next application, 4-6 weeks later.

PROCEDURE – STEP BY STEP

The treatment time varies depending on the individual client's lashes. **Please note that the sachets need to be gently massaged before opening.**

Preparation

- Complete client data record and make sure that client is not wearing contact lenses.
- Position client comfortably, have her or him lie down, offer a cozy blanket.
- Protect client's hair with a head band and drape a towel or bed roll over the client's upper body to protect clothing and sanitize your hands.
- Remove any traces of makeup from eyelids and eye area using the *hairpearl Lash and Brow Shampoo Foam Foam* and a clean cotton pad.
- If desired, take a before photograph.
- Choose the appropriate *Biosmetics Silicone Pads* (S,M or L), trimming to fit as required (see description in previous chapter).
- Ask your client to look upwards to place an *Biosmetics Aloe Eye Gel Patch* under each eye ensuring clients bottom lashes are secured under them while the upper lashes rest on the silicone pad.



The adhesive *Biosmetics Aloe Eye Gel Patch* is designed to protect the sensitive lower lid area during lash tinting and lifting treatments. Aloe extracts and Vitamin C ensure a moisturizing effect and leave the skin feeling refreshed. The extra thin patches are lint free, smooth and easy to work with.

- Ask your client to close eyes and comb through the lashes using an *Biosmetics Disposable Mascara Wand*, put the mascara wand to the side for later.



- **Inform your client that her/his eyes need to be closed as from now!**

- Apply a few drops of *Biosmetics Lash Bond* to the back of the *Biosmetics Silicone pads* and place in position on the eyelids very close to the root. Hold in place for 20 seconds until the pads adhere to the lids. Now,



begin at the outer corner of the eyelid applying the lash bonder on the pad in small sections and lift the lashes from the root by using the *hairpearl Y-Brush*. The *Biosmetics Eyelash Separating Tool* will help you to separate and to tauten the lashes **carefully** onto the Pad. Hold the lashes in place until they stick. Step by step, section by section and lash by lash

ensuring not to cross the lashes. Gradually move along the pad until all lashes are bonded onto the silicone pad. In this step a speedy and concentrated work with great precision and diligence is of crucial importance for the lifting result.



Application of *Biosmetics EYELASH PERM & LIFT Cream No 1 – Waving Lotion*

- Open sachet No 1 and press the waving lotion into the attractively shaped, handy *hairpearl Porcelain Mixing Bowl*. (**Please note that the sachets need to be gently massaged before opening**). Then apply a small amount of this waving cream near the upper lash line right next to the lash roots. Please do not apply more than 1/3 of the



lashes. Use the *Biosmetics Microbrushes* for a very precise working and pinpoint application. Please ensure NOT to soak the whole lash from root to the tip.

Processing time:

Very fine lashes:	4-5 minutes
Fine or tinted lashes:	5-6 minutes
Natural healthy lashes:	6-8 minutes
Course healthy lashes:	9-10 minutes



- After treatment time please remove waving lotion by using a Biosmetics Lash Wiper – Lotion wiping brush by wiping off with a gentle twist-pull motion. Please be careful not to wet the lash tips, continue procedure until the lashes get dry and clean. Do not use any water or linty applicators here.

Application of *Biosmetics* EYELASH PERM & LIFT Cream No 2 – Neutralizer

- Please open sachet No 2 and press the neutralizer into the clean part or the *hairpearl* Porcelain Mixing Bowl. Then apply a small amount of the Biosmetics Neutralizer Lotion (No. 2) near the roots (where the waving lotion was applied) by using a new Biosmetics Microbrush to precise and pinpoint application.

Processing time:

Very fine, fine and tinted lashes: **5 minutes**

Natural healthy and course healthy lashes: **6 minutes**

- Remove Lotion No. 2 - Neutralizer by using a clean Biosmetics Lash Wiper – Lotion wiping brush by wiping off with a gentle twist-pull motion. Again, do not use any water or linty applicators.

Optional Colour Boost. If desired, please tint the lashes at this point of treatment:

- Prepare chosen colour of *hairpearl* tint and apply using the *hairpearl* tint brush with round tip.
- Remove the tint after 3-5 minutes using a clean cotton bud or a clean Biosmetics Lash Wiper

Application of Moisturising Serum & Finalization

- Apply a little bit of *hairpearl* Relaxing Eye Cream to the eyelid under the silicone lash pads using a new Biosmetics Microbrush, gently releasing the silicone from the eye lid, use a clean cotton bud to remove excess cream from the eyelid.
- Remove the *hairpearl* Aloe Eye Gel Patches (if you haven't already done so) and comb lashes **up** using the Biosmetics Lash Moist Pen. Take an after photograph.
- **Explain aftercare to client and give her/him a printed copy to take away along with the *Biosmetics* Lash Moist Pen.**



IMPORTANT AFTERCARE

The aftercare advice is given to ensure fully understand what should and should not be done 24-48 hours post treatment for longevity of the *hairpearl* Lash Lift treatment results.

- Keep lashes dry for 24-48 hours!
- Use the *Biosmetics Lash Moist Pen* twice a day and comb the lashes upwards **(Remember: the only way is up!)**
- Do not apply any make-up or receive any other eye treatment for least 24-48 hours after your treatment.
- Avoid rubbing the eyes.
- Avoid putting contact lenses back in for 24-48 hours.
- Avoid swimming/sauna/sweating for 24-48 hours.
- If any stinging or swelling occurs, keep applying a cold dampened cotton pad or cold compress. If it persists seek medical advice!

If the aftercare guidelines are followed with utmost care the *hairpearl* & *Biosmetics* Lash Lift treatment results can last 4-6 weeks.

CONTRAINDICATIONS & CONTRA-ACTIONS

Contra-indications can be identified and recorded at the initial consultation. Before any treatment you should assess clients' eyes for sensitivity. If red or sore you will need to wait 24 hours for any treatment.

Please do not apply any lash lift treatment:

- while wearing contact lenses.
- to clients with known allergies or with positive reaction to a patch test.
- when client is are pregnant or breastfeeding.
- recent Lasik surgery or Permanent Make-up (must wait 6 weeks after 2nd procedure).
- to clients who have recent scar tissues, cuts, abrasions, inflammation, swelling or any Eczema/Psoriasis in the face or eye area.
- to clients with infections or eye diseases (like Cataract, Diabetic retinopathy, Glaucoma, Herpes Simplex, Psoriasis, Conjunctivitis, Dry Eye Syndrome, Eye infections, Watery eyes, Trichotillomania, Alopecia, Folliculitis, Blepharitis etc).
- Please note that some personal circumstances and/or changing living conditions (for instance: diseases, pregnancy, intake of medication/hormones/supplements or the like) could have an effect on physical and/or allergic reactions.



PATCH TESTING – OUR RECOMMENDATION:

In cases a patch test must be carried out (please note that different legal requirements may apply in your country) we recommend a test at least 24-48 hours prior to treatment date. The result from the test will be either positive or negative. A positive result will be recognised by irritation, swelling or inflammation of the skin. If this occurs, we recommend not to proceed with the treatment.

Please find here our recommendation for performing a patch test:

The *hairpearl* Tint

- Clean an area of skin on the client's **right** inner arm.
- Mix a small amount of tint and Cream Developer and place 2 small dabs to the inner arm, just below the elbow. (Record placement and result on clients record card.)
- Leave tint on skin for 15 minutes then remove with damp cotton wool. Any reaction to the tint will be visible within approx. 24-48 hours.

The *Biosmetics* Lash Lift System

- Clean an area of skin on the client's **left** inner arm.
- Place a dab of each of the *Biosmetics* Lotions (Waving Cream and Neutralizer) onto the client's inner arm, just below the elbow. (Record placement and result on clients record card.)
- Leave on skin for 15 minutes then remove with damp cotton wool. Any reaction to the tint will be visible within 24-48 hours.



JUST IN CASE - PROCEDURE FOR RELAXING OR REVERSING A LASH LIFT

You will need to ensure that clients lashes are in a good enough condition to process again before proceeding with the relaxing/reversing.

- A reversing can be done by repeating the Lash Lift, however this time you do not use the silicone pads to lift the lashes. Instead of this you have to comb the solution downwards from the top of the lash to the bottom (try to avoid the tips of the lashes) let process for 1-2minutes depending on how much reversal you want to remove.
- When done, wipe off and then put the neutralizing lotion on and let this process for 1-2 minutes, then remove.

This procedure will reverse the Lash Lift to a degree. Do not forget to apply Biosmetics Lash Moist Serum and encourage client to apply Lash Moist Pen care twice a day.



INGREDIENTS - WHAT MAKES OUR SYSTEM SO UNIQUE?

The *Biosmetics* Eyelash Cream No 1 – Waving Lotion:

Urea is an Active Penetration Enhancer which enables deeper penetration of Biotin, Hydrolised Silk and Vitamin B3 into the hair follicles strengthening, and conditioning the lashes whilst also creating the ultimate lash lifting treatment.

Enriched with **Cocoa Butter**, this helps to moisturise and give your lashes a silky shine.

Biotin is known to strengthen the keratin bonds within the hair follicles, strengthening the lashes and also enhances hair elasticity which enhances the lash lift.

Hydrolised Silk is a protein derivative that is highly hygroscopic with an enhanced moisture binding ability. Free amino acids are known to penetrate into the upper layers of the skin as well as through the hair cuticle into the hair shaft. This action draws moisture into these areas improving skin and lash hydration.

Vitamin B3 is known to stimulate hair growth and has been included in the formula to aid lash growth and provide fuller lashes.

The *Biosmetics* Eyelash Cream No 2 – Neutralizer:

As already mentioned **Urea** is an Active Penetration Enhancer which enables deeper penetration of Biotin, Hydrolised Silk and Vitamin B3 into the hair follicles strengthening, and conditioning the lashes whilst also creating the ultimate lash lifting treatment. Enriched with **Cocoa Butter** to moisturise and give your lashes shine.

Hyaluronic Acid is well known for its moisturising and smoothing properties included in the formulation to moisturise and condition the lashes.

The formulation contains **Glass Microbeads** that promote optical blurring effect. They have also been included in the formulation to separate lashes after application. The microspheres enable a ball bearing effect creating less friction between lashes.

Panthenol penetrates into the cortex of the hair shaft within the lashes which can help repair damage caused by perming and colouring and is also known to slow down the hair aging process which can be caused by repeated grooming.

Also contains **Licorice and Horsetail Extracts** to aid lash growth.

The *Biosmetics* Moisturising Pen:

Panthenol penetrates into the cortex of the hair shaft within the lashes which can help repair damage caused by perming and colouring and is also known to slow down the hair ageing process which can be caused by repeated grooming

Hyaluronic Acid is well known for its moisturising and smoothing properties included in the formulation to moisturise and condition the lashes.

Aloe Vera to condition the lashes and skin which promotes smoothness and shine.

Hydrolysed Silk is a protein derivative that is highly hygroscopic with an enhanced moisture binding ability. Free amino acids are known to penetrate into the upper layers of the skin as well as through the hair cuticle into the hair shaft. This action draws moisture into these areas improving skin and lash hydration.

Also includes **Rosemary, Camomile, Arnica Montana, Apricot Extracts** to have anti-inflammatory benefits and help soothe the skin.

Storage:

Please keep all solutions in its original packaging, out of reach of children, in a dry place **and under room temperature.**

- Once open do not re-seal the sachets. Apply waving lotion and neutralizer immediately; dispose of any leftovers. It cannot be used at a later date.
- For the Lash Bond: limit exposure to air. Dry adhesive can be peeled off from the bottle.

PROMOTIONAL ARGUMENTS – WHO BENEFITS & COMBINATIONS

Here are some situations where people benefit most from having our lash lift:

- **Weddings:**

Every bride wants to look her best on her wedding day, so what better way to polish off professional make-up than with beautiful lifted eyelashes?

- **Holidays:**

Whether it's a weekend city break, a week down South or a six-week trek through the jungle: the *hairpearl* Lash Lift system will withstand anything from scuba-diving and mountain climbing to a day on the beach.

- **Parties:**

Parties are as much about the getting ready process as they are about the event itself. The *hairpearl* Lash Lift provides a great canvas for immaculate-looking make-up, and offers a great alternative to strip lashes or eyelash extensions.

- **Outdoorsy people:**

Wind, rain, sea-water and sweat can all take their toll on make-up – and sometimes even waterproof mascara won't cut it. With the *hairpearl* Lash Lift you don't have to worry about looking bad when having no access to ordinary make-up or time to put it on.

- **Athletes:**

When heat and exertion cause the surface of the skin to become sweaty and slippery, any make-up present can slide off easily. The *hairpearl* Lash Lift gives the face an edge of elegance and femininity even in the absence of make-up.

- **Eastern Asian peoples:**

Many peoples from Asia/Eastern Asia have narrow, "mono-lidded" eyes. This can cause the eye lashes to grow downwards – something that can often make the eyes look even narrower. For this reason, the *hairpearl* Lash Lift is a particularly popular eyelash treatment.



- **Career women:**

For women constantly moving from one meeting to the next, squeezing in time for a make-up touch-up can be a challenge.

- **Models & Mothers:**

Models are always required to look good – that`s their job. For this reason, many choose to invest in lash lift treatments to keep them looking well-maintained and glamorous at all times, both day and night.

And what about mothers? Every mum we know would die for a solution ensuring minimum effort and maximum impact. And finally having a lash lift is a great excuse for mothers to get some much-needed “me-time”.

Combination with other treatments:

- This treatment can also be used 24-48 hours before applying semi-permanent eyelash extensions to clients with natural lashes that are too straight or too curly making the application of the semi-permanent lashes easier and they last longer.



IMPORTANT CONSULTATION

It is extremely important to have a full consultation with your client prior to treatment to enable you to plan the appropriate treatment. During the consultation, you must check for contra-indications, answer any questions the client may have, find out client's expectations and discuss treatment options.

In addition to a professional education we recommend to create adequate client/patient records to identify the type & nature of the clients lashes/brows and the service provided to the client (inclusive clients signature).

Keep in mind: written and photographic records needs to be stored in a way that ensures the privacy of the client and in accordance with occupational and regional legal requirements. (Please find attached a sample of a clients record card.)



DRAFTED CLIENT RECORD CARD

Note: This example is not inclusive and no liability is assumed for its completeness!

Name: _____

D.O.B: _____

Address: _____

Home phone/Mobile: _____

Email: _____

GP Details: _____

Have you had your eyelashes or eyebrows tinted before? Yes / No

Have you ever had any adverse reactions to tint? Yes / No

Please circle whether you currently, or have previously, suffered from the following

Cuts/abrasions in treatment area Yes / No	Watery eyes Yes / No
Inflammation or swelling Yes / No	Do you wear contact lenses (remove) Yes/ No
Eczema or Psoriasis (on eye area) Yes / No	Recent scar tissue Yes / No
Conjunctivitis/Styes/Infection Yes / No	Allergies Yes / No
Positive reaction to a patch test Yes / No	Pregnant, breastfeeding Yes / No

If you have answered **Yes** to any of the above questions tinting/lifting treatment may be restricted or refused and you may be asked to contact your GP for advice.

Tint Patch Test Area: _____ Date: _____ Result: _____

Lift Patch Test: Area: _____ Date: _____ Result: _____

Clients declaration:

I understand that the patch test does not guarantee that an allergic reaction will not occur.

I understand that lash lifting and tinting has some inherent risk of irritation to the eye area, including the eye itself and could result in stinging or burning, blurry vision and potentially blindness should the product enter the eye.

I understand that if the products accidentally come into contact with my eye, my eye will be flushed with water and medical attention may be required.

I understand that there may be residual staining left on the skin after the tinting process. This will fade and go away within a short time.

I confirm that I give _____ (therapist) my consent to carry out the treatment we have discussed and hold _____ (therapist) and the company harmless from liability that may result from this treatment.

The information given is correct and to the best of my knowledge. I will follow the verbal and written aftercare advice given to me.

Clients name: _____ Date: _____ esthetician name: _____

Clients signature: _____ esthetician signature: _____

- Rear -

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	

Date:	
Silicone Pad (S/M/L):	
Processing time - No 1:	
Processing time - No 2:	
Tint colour:	
Processing time – tint:	
Clients feedback:	
Clients signature:	